



PLASTIC PRODUCTS

PLASTIC CARDS & KEY TAGS

DURABLE PLASTIC MATERIAL LASTS LONGER



Quick turn times



FEATURES

- 20 & 30 mil standard with other thicknesses available
- Laminate protects the print
- Various laminate finishes available
- Quantities of 100 up to 1 million +
- Full variable, bar coding & imaging
- Custom carrier sizes available



BENEFITS

- Quick turn times get the product in your customers hands when they need them
- Higher print quality allows for a better company image
- Great way to attract new business and retain current business
- Durable plastic materials last longer than paper and have a high perceived value.

PLASTIC CARDS & KEY TAGS

HIGH RESOLUTION, PHOTO QUALITY CARDS

5 Uses and Markets

- 1 Point of Sale Cards**
 - Use: gift, loyalty, rewards cards
 - Markets: retail stores, grocery stores, restaurants
- 2 Membership Cards**
 - Use: personalized ID cards
 - Markets: associations, alumni, insurance, organizations, library, fitness
- 3 Marketing Cards**
 - Use: business cards, mail fulfillment, new member solicitation, non-profits, hand-out promotion cards
- 4 Access Cards**
 - Use: magstripe
 - Markets: hotel, hospital, secure building, restaurant "back of house"
- 5 Fundraising**
 - Markets: high school, Boy Scouts, churches, sports teams



If you're not taking advantage of the plastic card and key tag market, you are missing out on a great opportunity. Plastic cards are an \$18 billion industry.

Unsured of where to begin or who you should be selling to?

OUR PLASTIC CARD/KEY TAG SPECIALISTS ARE HERE TO HELP.

PLASTIC BADGES & TAGS

ENDLESS PROMOTIONAL POSSIBILITIES



FEATURES

- Duplex print in full-color photo quality
- Die-cutting for hanger
- Quantities of 100 up to 1 million+
- Available in a variety of material and laminate options



BENEFITS

- Short run quantities prevent obsolescence
- Can be used in any parking area
- Durable material withstands wear and tear

PLASTIC BADGES & TAGS

VARIABLE IMAGING AND BARCODING AVAILABLE

5 Uses and Markets

- 1 Luggage Tags**
 - Markets: nonprofits, associations, travel organizations
- 2 Door Tag (Hanger)**
 - Use: door to door marketing
 - Markets: hospitality
- 3 Mirror Tags**
 - Use: event parking, university parking, secure residential parking
- 4 Industrial Tags**
 - Use: warning tags, lock out tags, safety tags
- 5 ID Badges**
 - Markets: retail, hospitality, restaurants, hospitals



Get Noticed with High-Quality Printed Pieces

PLASTIC SIGNAGE

A STRIKING AND ORIGINAL WAY TO PROMOTE PRODUCTS

Shelf Danglers

Shelf Danglers are the perfect piece for great, eye catching advertisements.



A VARIETY OF STOCK OPTIONS AVAILABLE



FEATURES

- Durable plastic materials
- Available in variety of laminate and material options
- Quantities of 25 up to a million +
- Custom shapes and sizes
- Easy to wipe clean
- Matching cards, carriers, and promotional material available



BENEFITS

- Variable graphics allow for 1 to 1 marketing promotion
- Durable plastic withstands wear and tear
- Eye-catching way to promote brands, products, services, and events
- Unique designs that are sure to get noticed

PLASTIC SIGNAGE

UNIQUE PATENTED DESIGN AND HIGH-QUALITY PRINT

Table Talkers™

Table Talkers™ are an eye-catching way to promote brands, products, services, and events. They ship flat and simply bend at the base and wings creating a free-standing display.

5 Uses and Markets

- 1 Table Top Displays**
 - Markets: restaurants
- 2 Room Displays**
 - Markets: hotels, hospitals, doctors' offices
- 3 Shelf Displays**
 - Markets: retail, grocery
- 4 Counter Displays**
 - Markets: retail, grocery, restaurant, professional offices
- 5 Product Promotion**
 - Uses: any product in any industry, direct sales product parties
 - Markets: real estate, insurance agencies



**DURABLE PLASTIC
THAT WITHSTANDS
WEAR AND TEAR**

PLASTIC DIRECT MAIL

AN EXCITING WAY TO PROMOTE YOUR BUSINESS

The image displays several examples of plastic direct mail pieces for Revolutionary Fitness. The pieces include:

- A large card with a scratch-off area that reveals a "Trial Membership 1 MONTH FREE ENJOY!" offer.
- A card with a scratch-off area that reveals an "EXCLUSIVE OFFER FOR The Davis Family JOIN FOR ONLY \$1".
- A card with a scratch-off area that reveals "TWO LOCATIONS" and lists two addresses: Overland Park, KS (7259 E. 95th Street) and Lenexa, KS (217 S Quivira Rd).
- A card with a scratch-off area that reveals a "Limited Time Offer JOIN FOR ONLY \$1".
- A card with a scratch-off area that reveals a "FREE T-SHIRT NO PURCHASE NECESSARY".
- A card with a scratch-off area that reveals a QR code and the text "Scan here to learn more!".
- A card with a scratch-off area that reveals a list of services: "Personal Training • Cardio Fitness", "Cardio Theatre • Group Fitness Classes", "Weight Room • Dry Sauna", "Basketball Courts • Racquetball Courts", and "24 Hour Access".
- A card with a scratch-off area that reveals a "US POSTAGE PAID" stamp.

Red lines with dots point from the text labels on the right to the corresponding features on the mail pieces.

Variable Data Printing

Scratch Offs

Break Outs

Key Tags

Full Service Mailer



FEATURES

- Variety of sizes and thicknesses
- Thick laminate over print
- High quality commercial print
- In-line addressing and variable imaging/bar coding
- Complete personalization
- Available to be used with or without an envelope



BENEFITS

- Can withstand wear and tear from postal equipment
- Will stand out and get noticed in the mail
- The detachable card will extend the life of the mailer
- Higher return on investment compared to traditional mailers

PLASTIC DIRECT MAIL

STAND OUT AMONG ALL OTHER DIRECT MAIL

5 Uses and Markets

1 Sales Promotion Mailer

- Markets: auto dealers, restaurants, retail, service providers, home repair

2 New Mover Mailer

- Markets: service providers, home repair, restaurants, retail, healthcare

3 Membership

- Markets: fitness, organizations, clubs, alumni, churches

4 Insurance

- Markets: medical, dental, prescription

5 Loyalty Customer Retention Mailer

- Markets: auto dealers, restaurants, retail, service providers, home repair

EACH PIECE CAN BE PERSONALIZED AND IS COMPLETELY TRACKABLE

ITEMS WE NEED YOU TO PROVIDE:

- Print-ready artwork
- List/Data

SERVICES WE PROVIDE:

- CASS (Coding Accuracy Support System)
- NCOA (National Change Of Address) processing
- De-Dupe of list – upon request
- Mail Presort to achieve lowest postal cost
- Mail tracking – upon request
- Mail print production
- Mail preparation/traying
- Entry into the Post Office (local, NDC dropship, or SCF dropship)

Check out all our
Top Products:

Wristbands

Laser Membership Cards

Shipping Labels/Packing Slip

Durable/Industrial/UL Label

Pressure Seal

Plastic Cards & Key Tags

Plastic Mailers